



## **NEW MEXICO COALITION FOR LITERACY**

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FOR IMMEDIATE RELEASE

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**\*\*\*Media Advisory\*\*\***

### **NM COALITION FOR LITERACY CALLS ON LEGISLATURE TO ACT ON ALARMING NUMBER OF ILLITERATE ADULTS**

**What:**

Press conference sponsored by the New Mexico Coalition for Literacy (NMCL) to discuss the illiteracy crisis in New Mexico.

**When:**

**Wednesday, January 18, 2012 at 9:00 a.m.**

**Where:**

**Hotel St. Francis Lobby (in front of fireplace), 210 Don Gaspar Avenue (corner of Don Gaspar & Water St.), Santa Fe, 87501, 505-983-5700.**

**Who:**

- First Gentleman Chuck Franco, NMCL Board of Directors (ex officio);
- Lewis Lamar, UNM Lobo Basketball Stand-Out (former player) & NMCL Board of Directors' Public Relations Chair;
- Jaci Bertrand, PNM Resources Foundation (awarded NMCL \$20,000).

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For twenty-five years, the New Mexico Coalition for Literacy (NMCL) has provided funding, training, technical assistance to adult literacy programs throughout the State. The NMCL was established First Lady Kathy Carruthers. Begun as an effort to gain support through the State Legislature to provide modest operating expenses for community-based adult literacy programs, the NMCL has grown in both stature and capacity to support these programs, all while maintaining a small and efficient staff of three. The NMCL is funded by the New Mexico Department of Cultural Affairs/State Library and also relies on fundraisers and community support to increase the number of students served.