

New Mexico Coalition for Literacy
Annual Business Meeting
Albuquerque, New Mexico
June 20, 2014

Call to order. Sherry Morrison, President, called the meeting to order at 9:45 a.m.

Approval of minutes from June 14, 2013. Yvonne Wise moved that the minutes be approved. Braden Anderson seconded the motion. The motion was approved.

Announcement. Sherry Morrison announced the birth of Executive Director, Heather Heunermund's baby boy.

President's report. Before I begin with my actual report I want to tell you what the highlight of my year as President is.

In January the NMCL hosted a meeting for all the program executive directors and program board members in Santa Fe. Although many of the directors were unable to attend because of distance, prior commitments and budgets, many did attend.

I spent the day with them. What a great time. I was so impressed with all those that attended. They are all professional and dedicated individuals. It made me humble, proud, and honored to be associated with such capable and intelligent individuals. The experience was enriching as I learned about the programs, the various ways they meet the community needs and the innovative ideas shared by each Executive Director. In addition, I was able to learn more about each one.

As I said the free exchange of ideas was amazing. For instance, one idea brought up to recruit new students was to contact local employers who might have employees who cannot read. Ofelia Martinez of the Rio Arriba Literacy group took this idea back to her Board and lo and behold the Board Directors have been contacting companies in the Espanola area. Acknowledge Ofelia and Rio Arriba

Another idea that Ofelia did was to connect with another nonprofit to form a relationship that would be beneficial to both programs. This is a way to spread the word of the work of the literacy program. As Executive Director, Ofelia, partook in one of the events of the nonprofit hosted. Thus, promoting and informing the community of Rio Arriba Literacy program.

The Artesia literacy program sent us a copy of the thank you ads that appeared in the Artesia paper. The Navajo Literacy program, along with the support of the Navajo community, pulled together after a fire to make sure the program continued. They have been adding more students and this year was a success for them.

Please keep us informed of your successes, your events, and suggestions. We want to acknowledge you and let others know about your good work.

As with every organization whether it be profit or nonprofit, we are always striving to improve and redefining as new things change and new technology becomes available. Didn't someone say the only consistency there is change itself?

This year the NMCL has rewritten the vision and mission statement. The vision statement is that ***All New Mexico adults can read and write.***

The mission statement is ***to coordinate, expand and enhance New Mexico programs so adults can read and write to achieve their goals.***

The Board Directors and staff have made a commitment to the vision and mission statement. Thus, one way we think we can do this is by spreading the word of the good work each program does and the NMCL by improving communication among ourselves, the communities and statewide.

Therefore I am asking you to let the NMCL Executive Director and the staff know of your successes, your concerns or suggestions. The NMCL is here to support you.

This year Family Promise of Albuquerque has joined us. Welcome.

The Ruidoso Literacy Program has rejoined us. We are happy to have you back.

One of our strategic plan goals is to establish literacy programs in 17 counties within the next 18 months.

Another goal is to achieve statewide recognition and understanding of the New Mexico Coalition for Literacy. We are investigating, researching, and studying different ways to get the word out. That is why we are hoping you will share your success, events and fundraisers.

The NMCL has also started using WebEx for meetings instead of doing teleconferencing. We have found people can see and hear what is going on. Heather Heunermund has been using WebEx with the PPD meeting and we have also been using it for our Board of Directors meeting.

The NMCL had a Flea Market at the end of March. Ellen Gallegos, Office Manager/Events Coordinator, did a great job of organizing and keeping

us all on our toes. It was a good fundraiser and we learned a lot. We are planning to make this a yearly event.

The NMCL is excited for what the future holds. We will continue to explore avenues to discover, enhance, and improve so that more students may be reached.

Thank you.

Announcement of officers for NMCL Board of Directors. The NMCL Board of Directors elected Sherry Morrison as President, Ellen Harbaugh as Vice President, and Rosina Boyd as Secretary for the 2014-2-15 program year.

Adjournment. The meeting was adjourned at 10 a.m.

Respectfully submitted,

Ellen Harbaugh, Acting Secretary